



Dana Donovanick

Product & Experience Design Leader

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Phone
+1 (206) 816-2161

Industry Experience

- Telecom
- Health Tech
- IOT
- Fintech
- E-Commerce
- EV
- AI
- Cloud

Education & Certificates

- IBM**
Artificial Intelligence Fundamental Certification
Issued: March 2025
- AWS Cloud Foundation**
Certified AWS Professional
Issued: February 2025
- W3Cx WAI101x**
Design Accessibility Certification
Issued: May 2024
- Google**
UX | UI Design Professional
Project Management Professional
Issued: January 2023
- University of Arizona**
School of Architecture & Design
2006 - 2009
- Montana State University**
School of Architecture & Design
2005 - 2006

Selected Recognition

"#1 New Release, Amazon Wearables"
Activity tracker outsold Fitbit in year one.

Google Glass Explorer Program
Selected for early-access heads-up display program, 2014–2015.

United States Patent (USD798175S1)
Inventor of Bluetooth-enabled biometric body scale.

Profile

Product and experience design leader with 15+ years spanning enterprise cloud, AI, consumer technology, e-commerce, and entrepreneurship. I build and lead teams, transform complex systems into intuitive products, and have taken businesses and products from concept through scale, acquisition, and enterprise adoption.

Experience

- June 2022 - Present
Engineering Experience
Magenta Cloud
Autonomous Platforms
Sr Product & Experience Design Lead
Engineering Experience — UX Specialist | 2025–Present
Lead experience strategy and design for T-Mobile's internal engineering ecosystem, managing a distributed design team and partnering across product and engineering. Introduced AI-assisted design and prototyping workflows using Claude and Figma to accelerate concept development, validation, and delivery.
Magenta Cloud — Senior Experience Design Lead | 2024–2025
Led end-to-end product experience for T-Mobile's next-generation cloud platform, simplifying complex infrastructure capabilities—including compute, storage, networking, containers, databases, and AI—into intuitive enterprise workflows. Led a distributed team of 6 designers.
Autonomous Platforms — Experience Design Lead | 2022–2024
Built and led the experience design function for T-Mobile's autonomous infrastructure organization, establishing reusable patterns and experiences across 21 enterprise self-service platforms.
- May 2022 - October 2022
Quicken
Senior UX Designer
Senior UX Designer — Customer Acquisition & Commerce
Reported directly to the CMO on a six-month engagement focused on customer acquisition and conversion. Redesigned product discovery, purchase, and point-of-sale experiences across web and mobile, simplifying customer journeys within Quicken's financial-services ecosystem.
- May 2021 - July 2022
Fan Huddle Live
Senior UX Designer
Senior Product Designer — Mobile, Brand & Content
Led mobile UX, brand identity, web design, and content production for an NFLPA-affiliated health and wellness platform connecting users with professional athletes, Olympians, and industry experts. Produced end-to-end digital experiences and full-scale video content for the platform.
- January 2020 - July 2022
Freelance Contractor
Design • Marketing • Video
Independent Product Design & Growth Consultant
Advised startups and emerging ventures across product design, brand, growth, and digital commerce during a period of rapid market change.
 - Managed and sold a multi-million-dollar cannabis retail venture.
 - Contributed product and experience design to a Cal Tech COVID-19 initiative (14 months)
 - Led comprehensive marketing & awareness campaigns targeted at retail investors, in diverse sectors such as electric vehicles, synthetic biology, tele-health, fintech, & space.

LUCID GINKGO BLOWWORKS hims&hers SoFi Quicken
- August 2016 - November 2019
Western Bud Cannabis
Co-Owner, Operator
Marketing Director
5 stores • 150+ employees • 500+ vendors • \$22M annual sales
Co-founded and scaled one of Washington's early licensed cannabis retail groups from concept through acquisition. Led brand, experience design, store development, marketing, security, operations, and expansion across five locations.
- March 2013 - August 2016
Pivotal Living
Senior UX & Product Designer
Senior Marketing Manager
Co-founded a consumer health technology company spanning wearable hardware, connected devices, mobile applications, e-commerce, and subscription services; ultimately acquired by a Fortune 500 company.
 - Designed wearable and connected-health hardware from concept through manufacturing.
 - Led iOS/Android product experience, customer acquisition, e-commerce, packaging, onboarding, and support.
 - Managed manufacturing and quality-control partners in Shenzhen & Guangdong, China.
 - Built strategic partnerships with Intel, Planet Fitness, Uber, and the USDA.
- March 2010 - January 2013
Founder, CEO
Annie'sBid.com
Founded a charity-driven online Penny Auction
Founded a charity-driven penny-auction marketplace at age 23. Designed the customer experience, developed the business model, raised ~\$300K in venture capital, launched the platform, and generated ~\$700K in first-year sales.

Professional Skills

- Leadership
- UX | UI Design
- AI-Assisted Product Development
- Enterprise Platforms
- Product Strategy
- Research & Testing
- Cloud Services
- Project Management
- Business Development
- Design Systems
- Overseas Relations
- Customer-Centric Design
- E-Commerce
- Acquisitions, & Retention
- PR & Marketing

Technical Skills

- UX/UI
Figma • Adobe Cloud
- AI Design & Dev
Claude • Cursor
- aws Public Cloud
AWS • Azure
- Project Management
Jira • Asana • Confluence
- Analytics & Commerce
Amazon • Google • Meta • Shopify



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LinkedIn Recommendations (26)

[LinkedIn.com/in/danadonovick](https://www.linkedin.com/in/danadonovick)

May 6, 2026



Ankur Gupta
Senior Technical Product Manager
Engineering Experience

I had the opportunity to work closely with Dana who played a pivotal role in getting our Internal Developer Platform off the ground in just one month.

He brought a blend of strategic thinking, hands-on execution, and deep empathy for users to the team. What stood out most was how effectively he leveraged AI-driven design approaches, using Cursor for rapid prototyping, and iterative testing to dramatically accelerate our decision-making and product development cycle.

He was able to prioritize what truly mattered, cut through noise, and deliver high-impact solutions under tight timelines. Any organization looking to build thoughtful, scalable, and AI-forward user experiences would be incredibly lucky to have him.

July 25, 2024



Anuradha Rajasekhar
Principal Software Engineer
Cloud Security & Posture Management

Working with Dana Donovanick on our self-service platform has been nothing short of exceptional. As a UX design leader, he consistently brings clarity and innovation to complex problems, translating our requirements, mostly API driven, into intuitive and accessible experiences. His user-first mindset, combined with a sharp technical grasp, allows him to collaborate seamlessly with product and engineering teams—even when navigating rapidly evolving requirements.

From journey mapping to wireframes, every artifact reflects his commitment to scalability, elegance, and accessibility. What I appreciate most is his proactive approach, his ability to come up design solutions on the fly, if needed. Dana is not just a designer, but a thoughtful partner who elevates the product through deep curiosity and relentless attention to detail. Anyone looking for a UX lead, who can thrive in technical domains and drive meaningful user outcomes would be lucky to work with him,

March 28, 2024



Shalini Aggarwal
Senior Manager
Autonomous Platforms | Product & Innovation

I have the pleasure of working with Dana where he leads our design team at T-Mobile. His ability to balance creative vision with practical execution was exceptional, consistently delivering high-quality, user-centered designs. Dana fosters a collaborative and supportive environment, empowering the team to do their best work. His communication skills are also top-notch, ensuring alignment with stakeholders throughout every project. Dana is a talented leader and designer who would be an invaluable asset to any team. I highly recommend him.

March 11, 2024



Santhoshi Gorle
Portfolio Manager
Cloud Security & Posture Management

Dana, our esteemed UX Design Leader, has been an indispensable part of our team for the past two years, and his presence continues to shape our design success. His unwavering dedication, expertise, and collaborative approach have consistently propelled our projects forward. Dana's meticulous attention to detail and commitment to enhancing the customer experience have set a high standard for our team to follow.

Throughout our collaboration, Dana has demonstrated exceptional talent in translating complex requirements into intuitive and user-friendly designs. His designs, particularly in critical areas like Security Compliance Management and Cost Management, have not only met but exceeded the expectations of our customer community. Dana's passion for solving customer needs shines through in every project, and his openness to feedback ensures that we continually refine and improve our designs.

Currently, Dana leads the design efforts for our Centralized Self-Service Platform, a testament to his creativity, problem-solving skills, and dedication to excellence. Under Dana's leadership, our team has achieved outstanding results, and I have full confidence in our ability to continue exceeding expectations. Dana's contributions to our team are invaluable, and I am grateful for his continued dedication and collaboration.

March 5, 2025



Maria Haddad
Sr. Product Owner
Autonomous Platforms

I am pleased to provide this recommendation for Dana Donovanick as he pursues the Sr. Manager position. Having worked closely with him in his role as Product Manager for the UI/UX design team, I have witnessed firsthand his exceptional leadership, strategic vision, and ability to drive impactful product experiences.

Dana has consistently demonstrated a deep understanding of user-centric design, collaborating effectively with designers, and stakeholders to deliver intuitive and high-quality products. His ability to balance business goals with user needs has been instrumental in enhancing our product offerings. He fosters a culture of innovation, empowers his team, and ensures seamless cross-functional collaboration, making him a natural fit for a leader/ship role.

I strongly believe that Dana Donovanick will bring the same level of excellence and leadership to the Sr. Manager role. Please feel free to contact me if you require any further information.

March 5, 2025



Faiza Ateeq
Sr. Product Owner
Autonomous Platforms
Self-Service Platforms

It's my pleasure to recommend Dana for any creative leadership opportunity. Over the past three years, Dana has led all UX design for Autonomous Platforms, a large organization within T-Mobile that supports several enterprise platforms and services, including security, compliance, cloud, asset management, and more. His role requires a deep technical acumen, which he brings to the table, along with strong communication and problem-solving skills. Dana consistently goes above and beyond to ensure not only that requirements are met, but that the best possible design solutions are explored. He would be a tremendous asset to any organization

December 16, 2024



Rajani Kothapalli
Sr. Product Owner
Autonomous Platforms,
Security & Compliance

I have had the pleasure of working closely with Dana for over two years on our product journey, and I can confidently say that he is an exceptional UX designer. Dana's remarkable attention to detail and ability to translate any idea into thoughtful, user-centered designs have been instrumental to our success.

Dana ensures that his designs not only bring value to the product but also seamlessly align with development efforts, resulting in functional and impactful user experiences. He is highly effective in communicating design concepts to the product team and stakeholders, bridging the gap between vision and execution with clarity and precision.

What sets Dana apart is his willingness to take on new challenges, no matter how complex. He consistently makes time to listen to requirements, works under tight deadlines, and still delivers outstanding designs that exceed expectations. I highly consider and recommend Dana as an exceptional UX designer. His dedication, expertise, and collaborative approach make him a valuable asset to any team.

March 11, 2024



Christopher Spencer
Software Engineer
Platform AI Development

Dana has been a pleasure to work with over the past few years. Great attention to detail, receptive to feedback, and a sense of motivation I have seen in few individuals over my 18 year career so far. On a project we were both on, there was a need to iterate on the design over the course of a couple of years, and these needs were met with both great patience, and great enthusiasm. I'm glad to have him on a sibling team within my department!